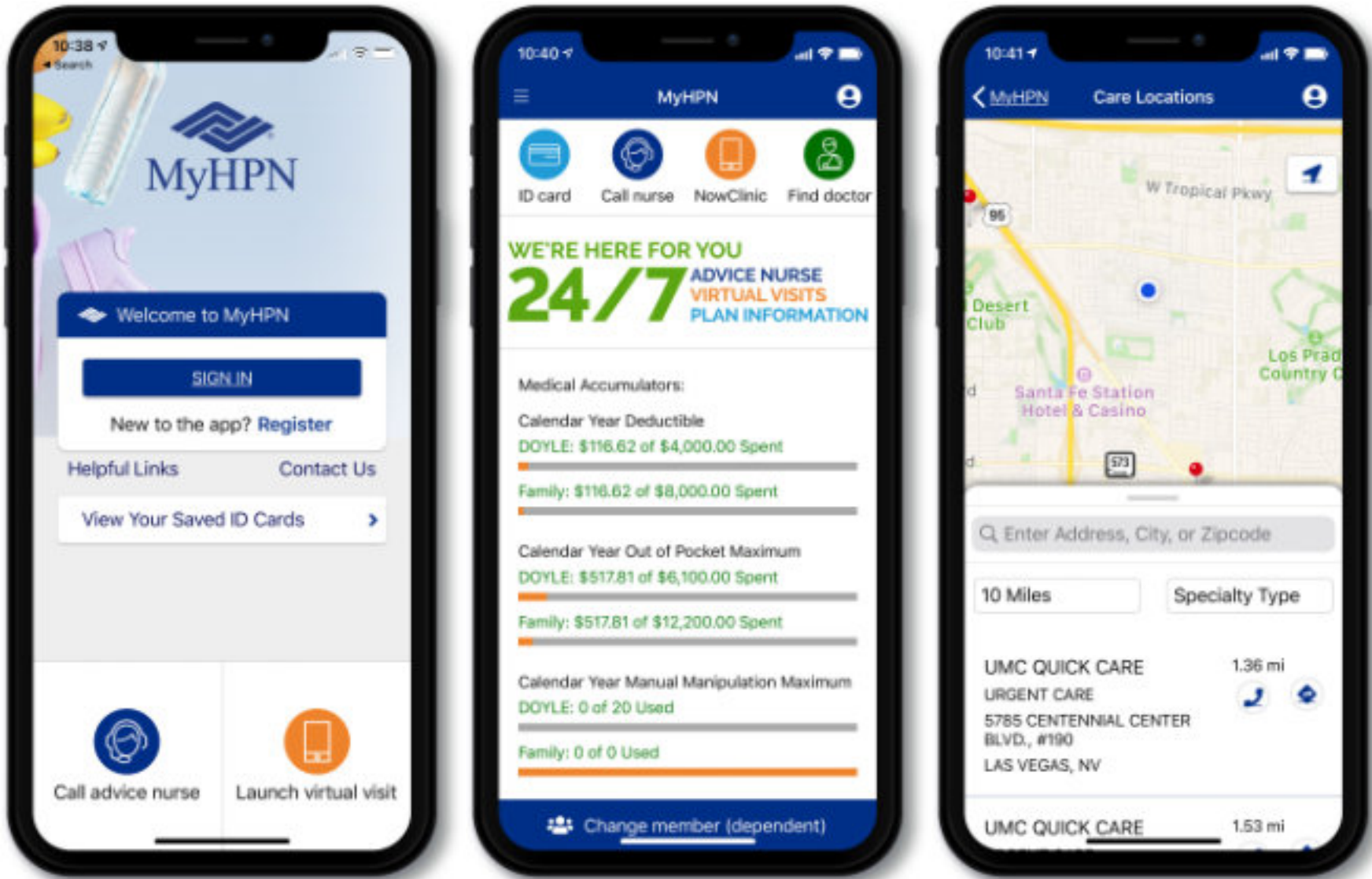


JED OLSEN
.....
UX/UI
DESIGN
.....
JEDART.COM

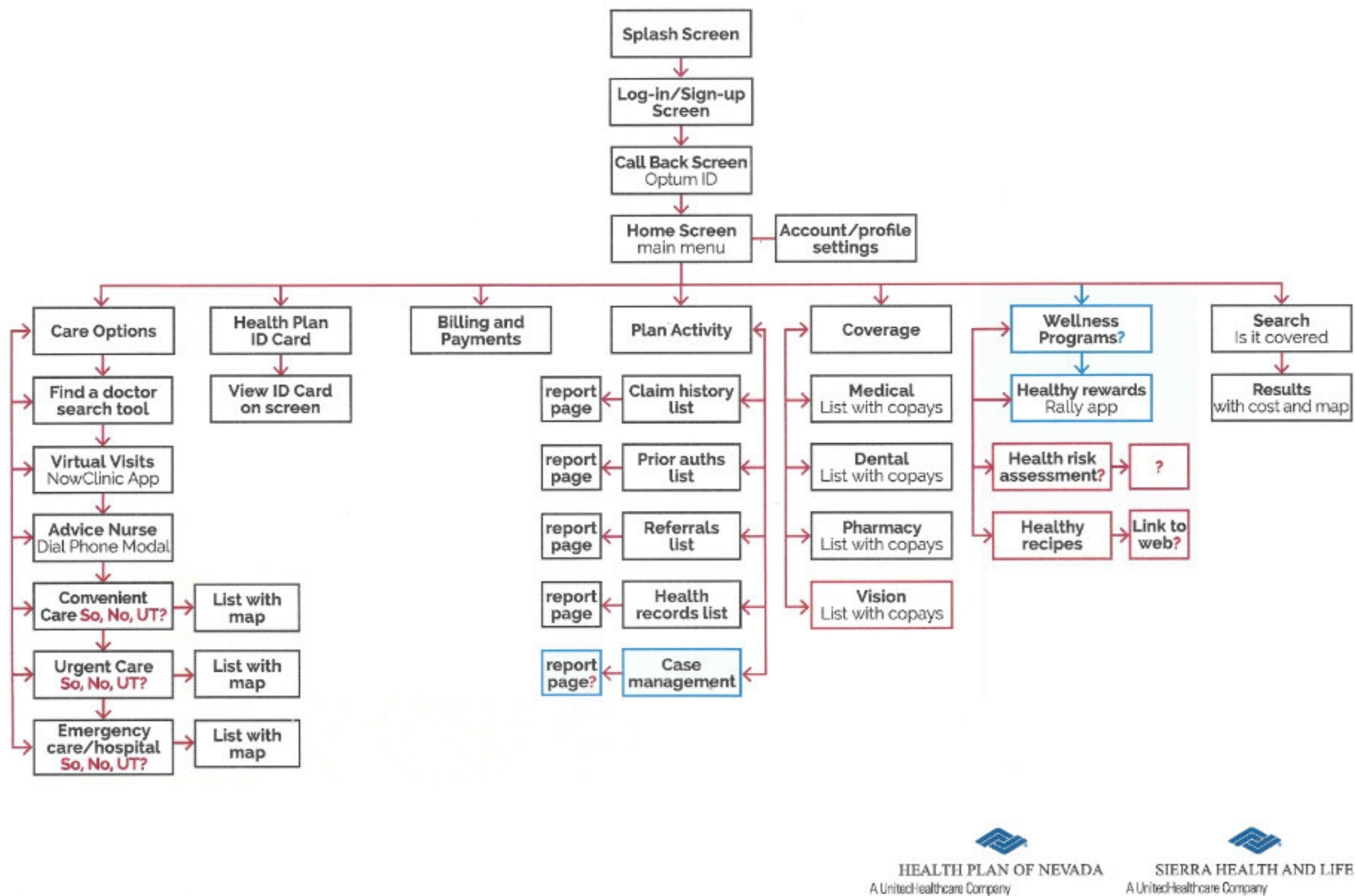
Phone App UI Design



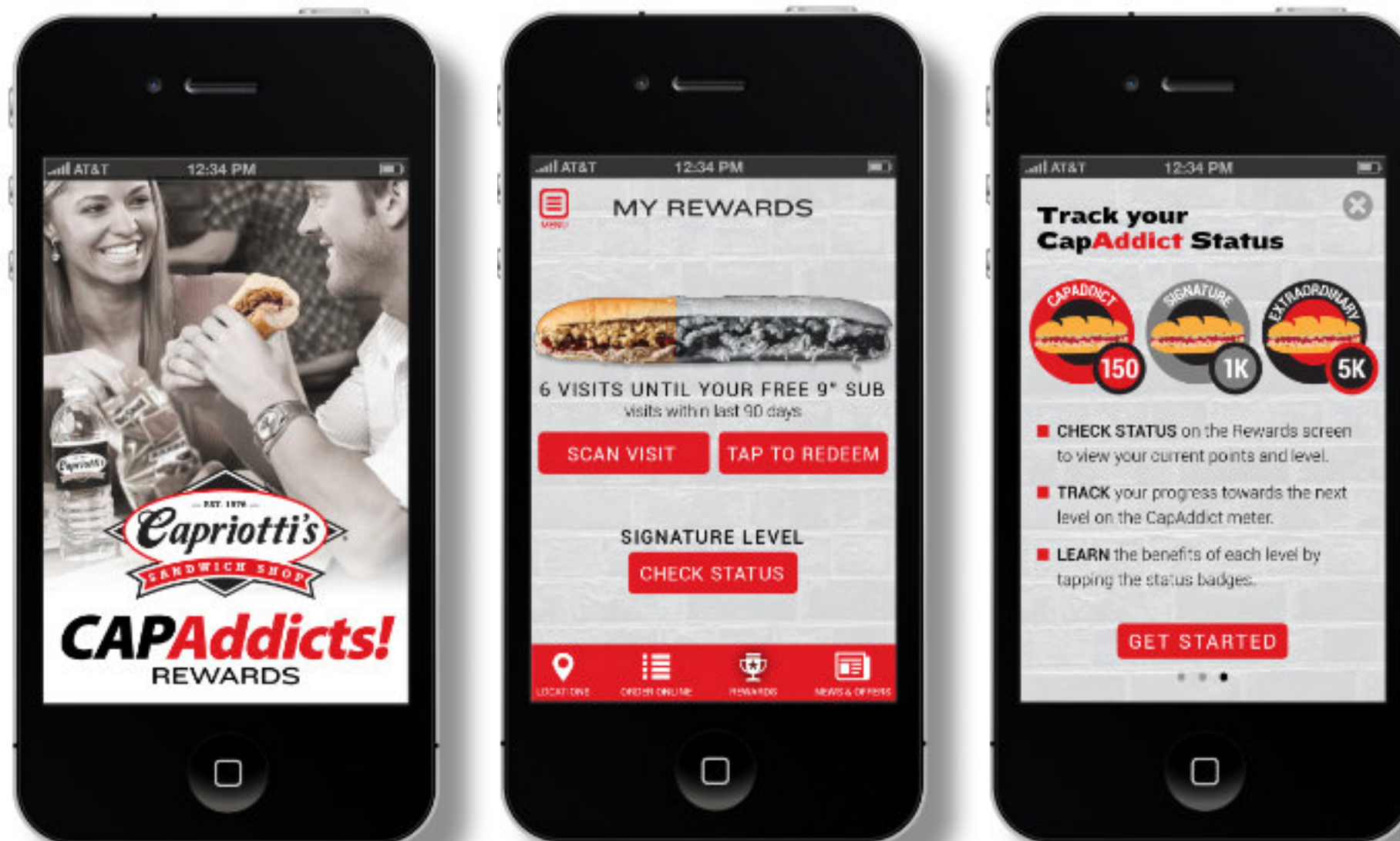
United Healthcare
MyHPN/MySHL phone app

In-house developers were well underway creating a new app for UHC health plan members in Nevada. After an executive review, it was determined that they needed to bring in a UX/UI designer. We worked together to make the user experience as easy and engaging as possible. We were able to meet all the executive requirements for a successful app launch.

Phone App UX Site Map



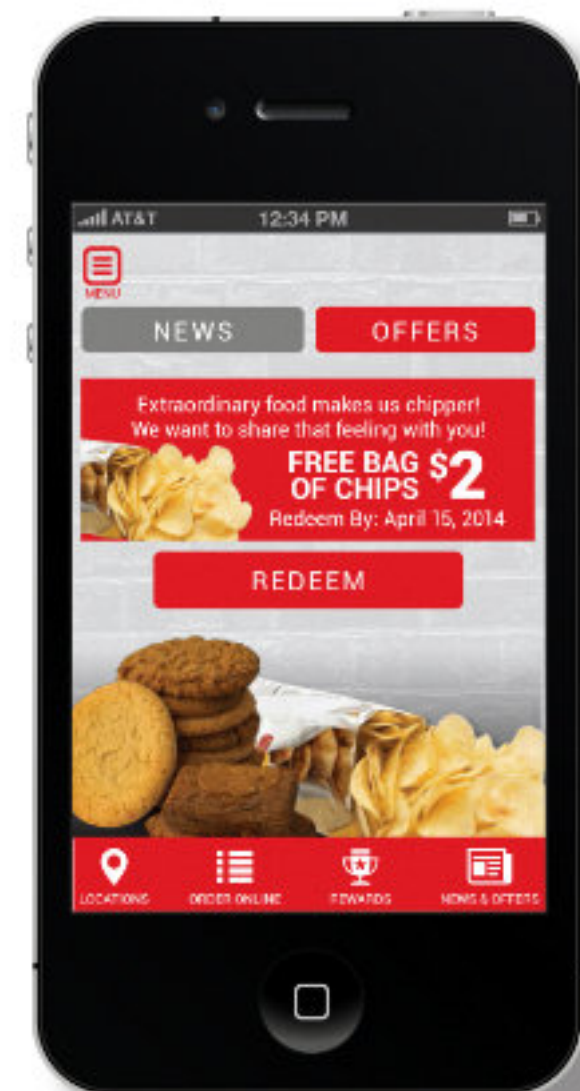
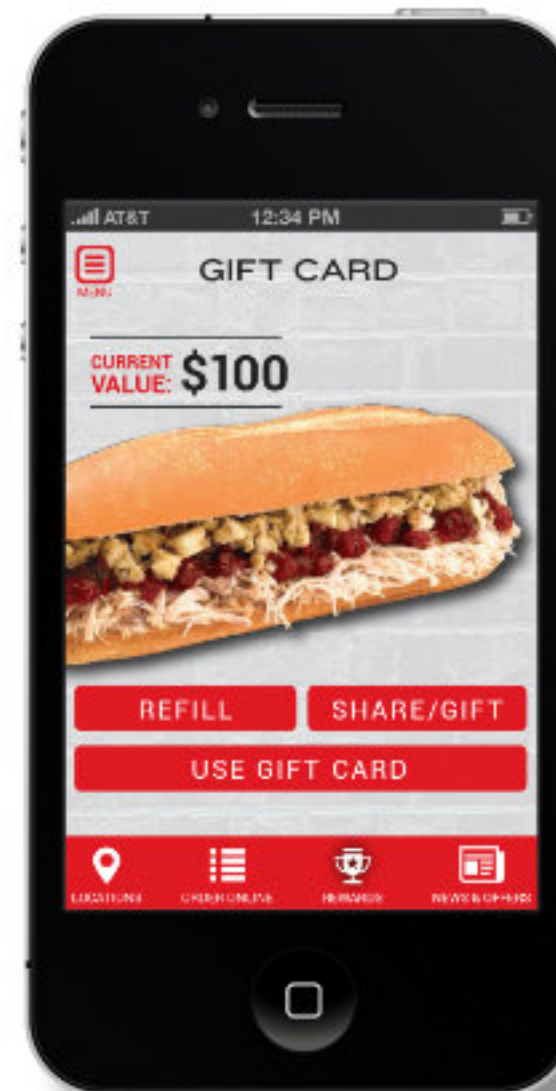
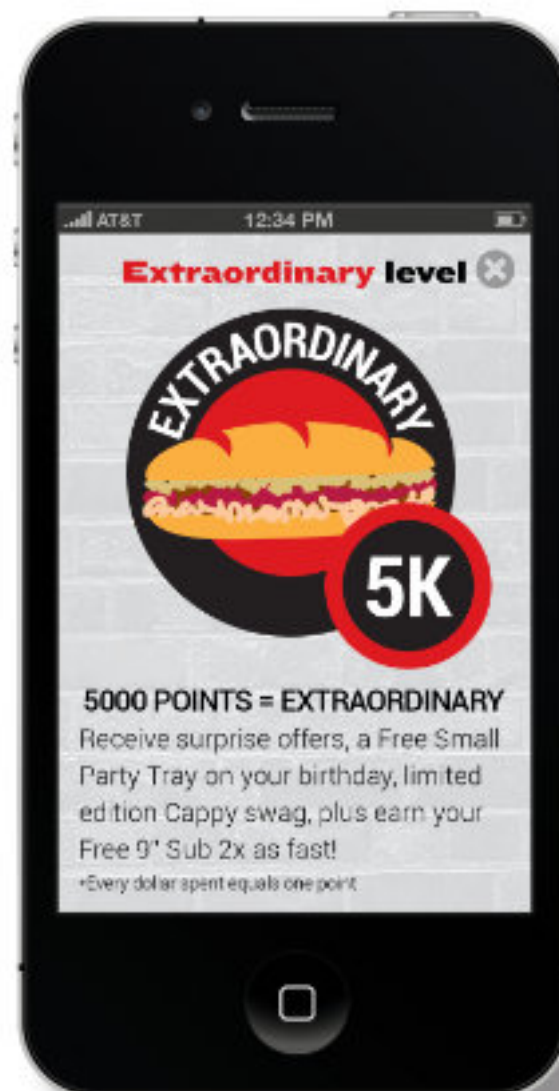
Phone App UX/UI Design



Capriotti's Sandwich Shops CapAddicts phone app

Capriotti's wanted to develop a loyalty program around a phone app. The program included both a frequency of visits reward and a total amount spent reward, plus a "surprise and delight" feature tailored to each franchisees marketing program. The app was a successful driver for both frequency of visits and total spent for each visit.

Phone App UX/UI Design



Phone App UI Design



Main /Home Screen

When Tiki Tuner hears a string pluck, it activates the closest match and indicates if the string should be tuned up or down.

“IN TUNE” activates if the strings tone matches the correct note.



Note: the lower case “g” is a standard indication of a high g string, standard ukulele tuning. A capitol “G” would indicate a low G note.)



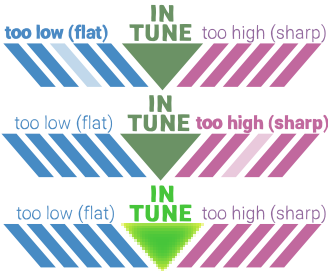
Lower Level Screen

Tiki Tuner

For my Visual Elements of User Interface Design course, I was assigned the task to create an interface for a musical instrument tuner. I came up with “Tiki Tuner” for ukulele.

Tiki Tuner’s software takes precise audio measurements of each string on the ukulele and shows if the string needs to be tuned up or down. Directional indicators show which way to turn each tuning peg, and a “play note” button lets you hear what each string should sound like.

Additional screens on the app will have beginner lessons such as: parts of the ukulele, how to hold your instrument, basic strumming patterns, and a chart of the most common chords.



Display showing if the note is high/low or in tune



Image showing if the tuning key needs to be turned clockwise or counter clockwise.

Phone App UX Design

BandPad

For Visual UX Design Fundamentals course, I created a user experience for a musical meet-up app.

Description:

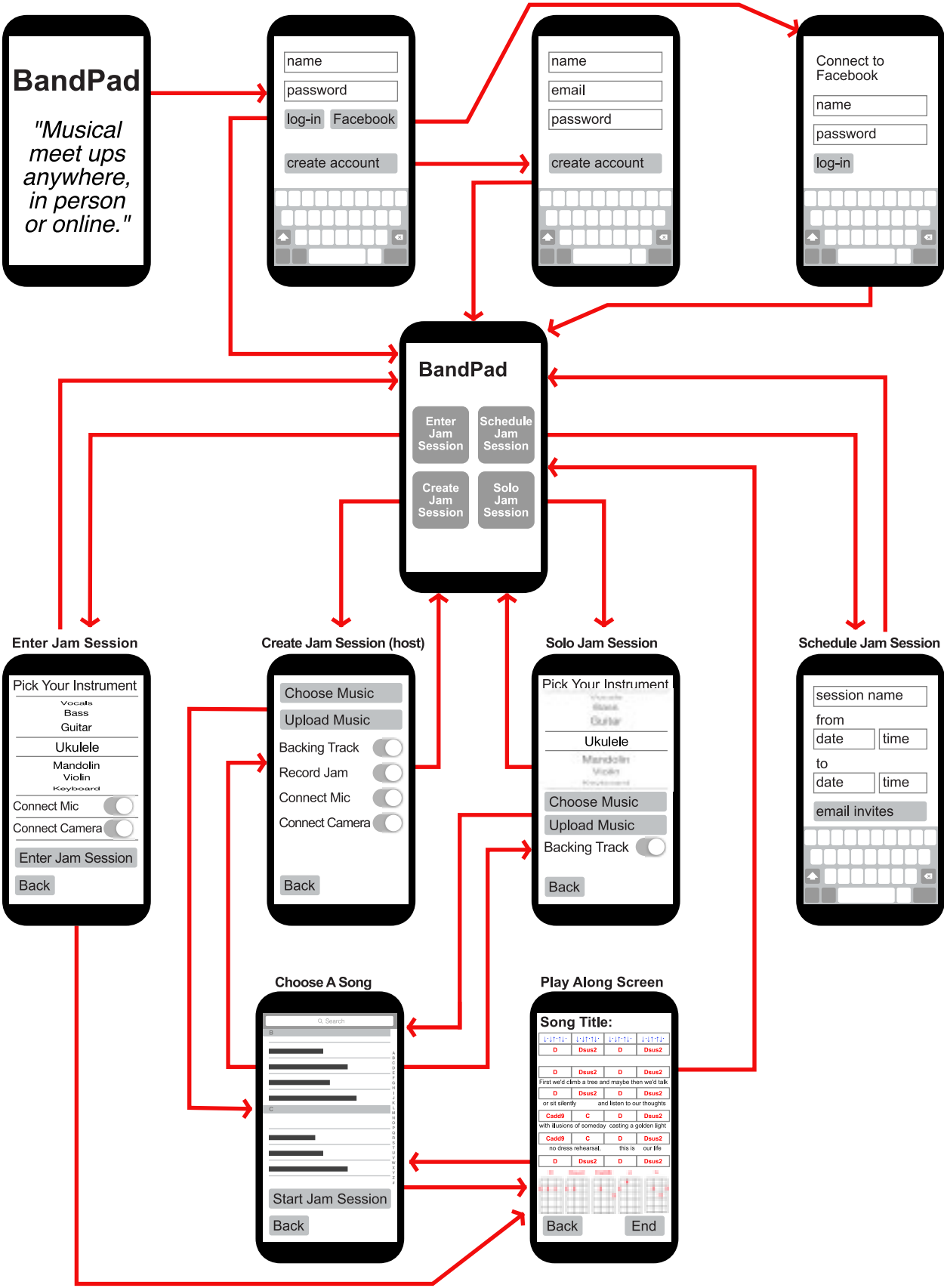
During the Covid 19 pandemic, it is difficult for people to get together to play music. This app allows musicians at all levels to get together for practice, to play together, take lessons, or just to share their passion for music. The app allows users to connect over the internet or over a LAN for an “in person” experience. The app is similar to karaoke with the addition of tabs and chords for various musical instruments, as well as multi user support. Each user can select their instrument or opt for just vocals. The host user will control the song choice, key, and tempo. Also included are backing tracks for most songs and a metronome feature.

App functions:

- Display sheet music, chords, tabs, and lyrics while scrolling in time (karaoke style).
- Connect users over the internet via video and audio for musical collaboration.
- Play backing tracks and/or metronome clicks.
- Allow users to pick from different instruments.
- Record performances.

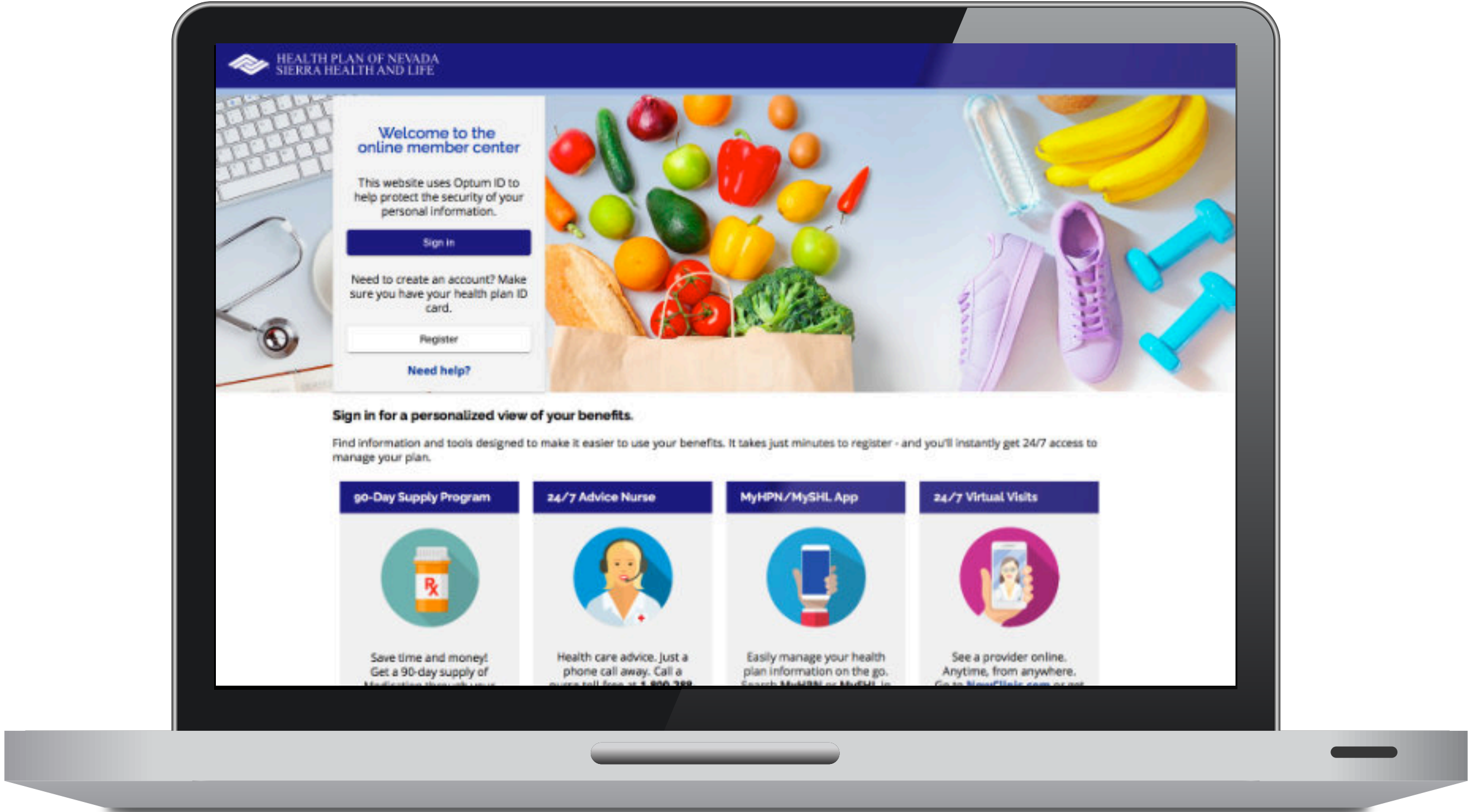


BandPad App Wireframe



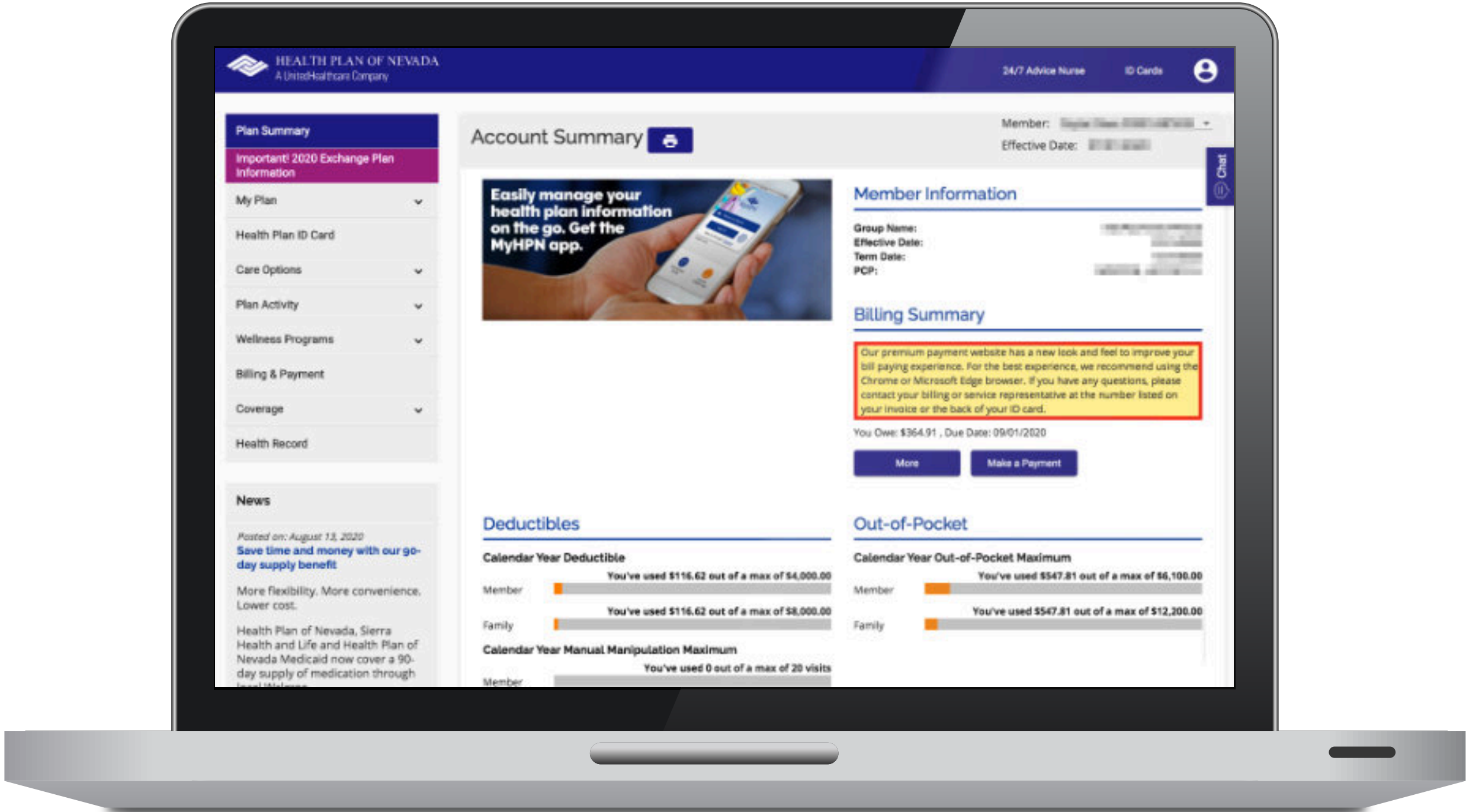
Websites Sign-in and interior pages

United Healthcare
MyHPN/MySHL member website

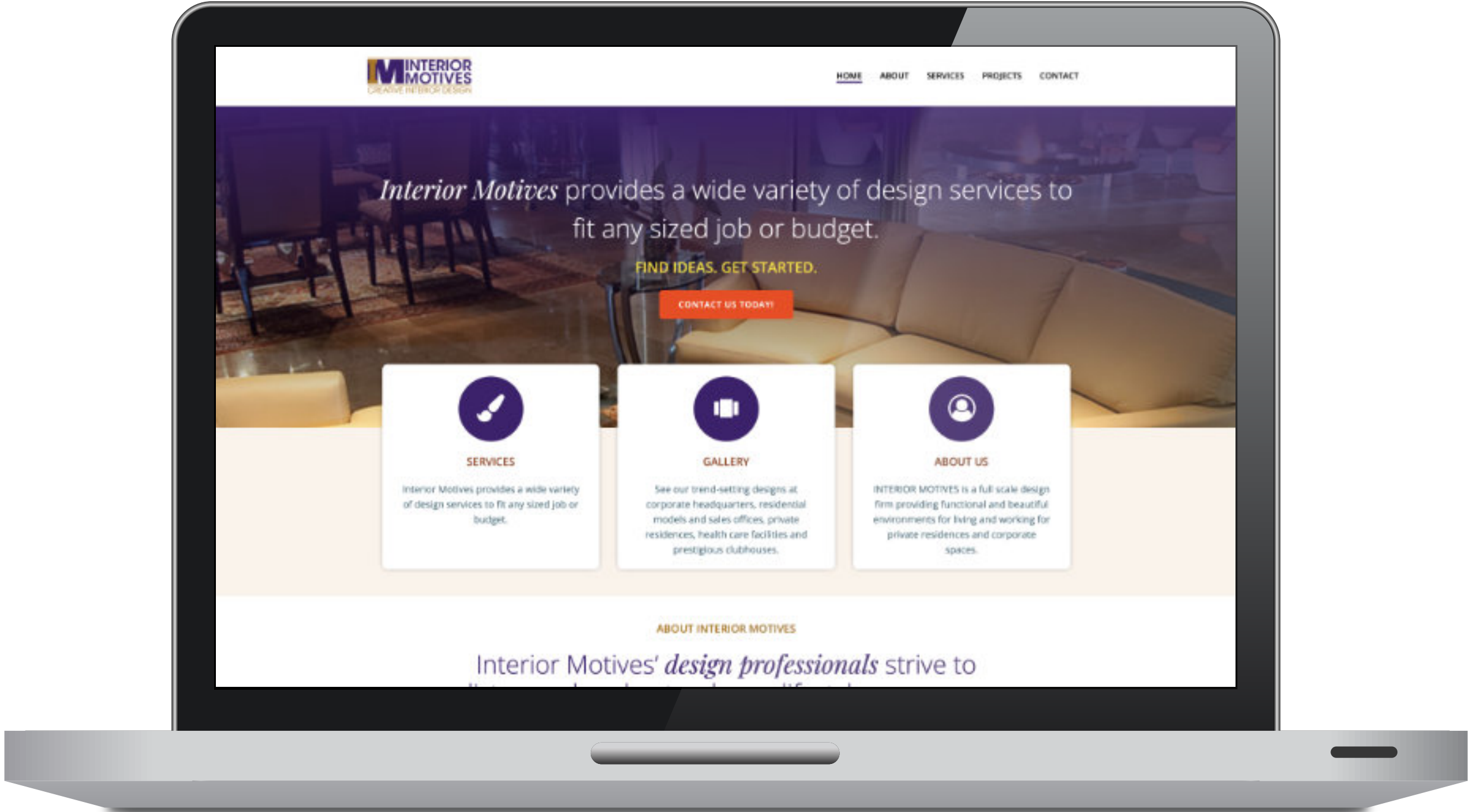


Websites Sign-in and interior pages

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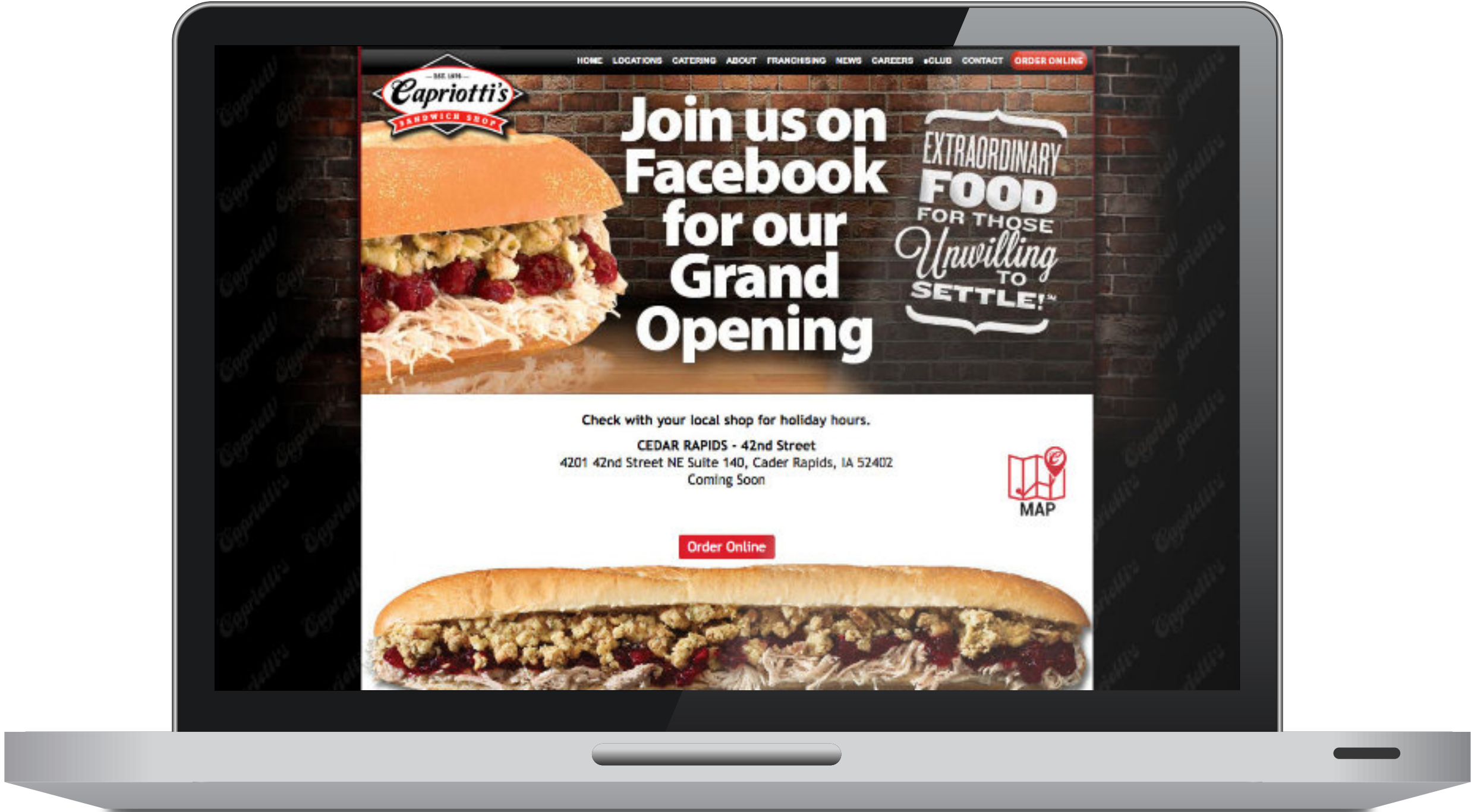
Websites Interior Motives, custom Wordpress website, logo, and brand design



Websites Capriotti's Sandwich Shops, landing pages



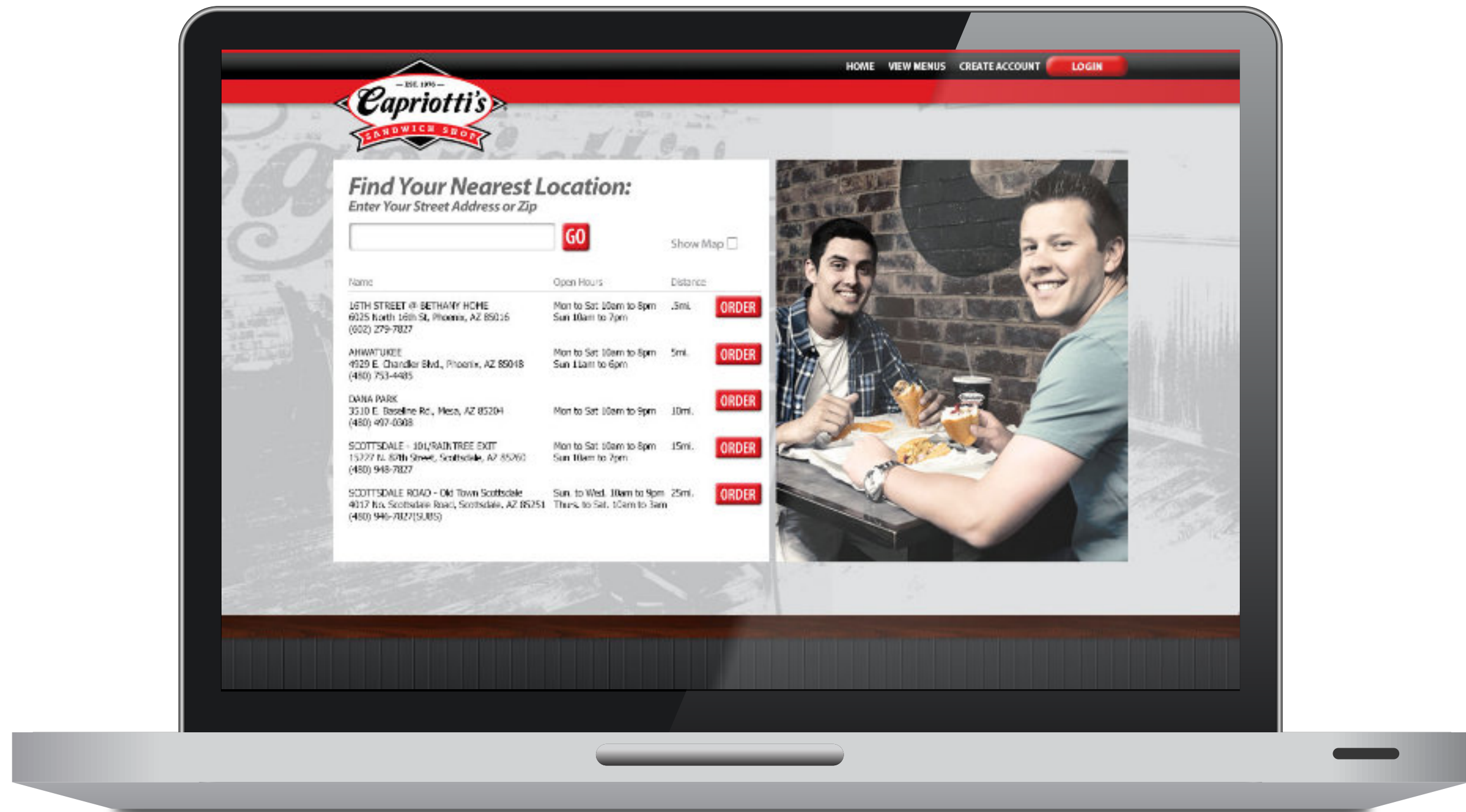
Websites Capriotti's Sandwich Shops, landing pages



Websites Capriotti's Sandwich Shops, online ordering site redesign



Websites Capriotti's Sandwich Shops, online ordering site redesign



Websites Capriotti's Sandwich Shops, special scenario landing pages

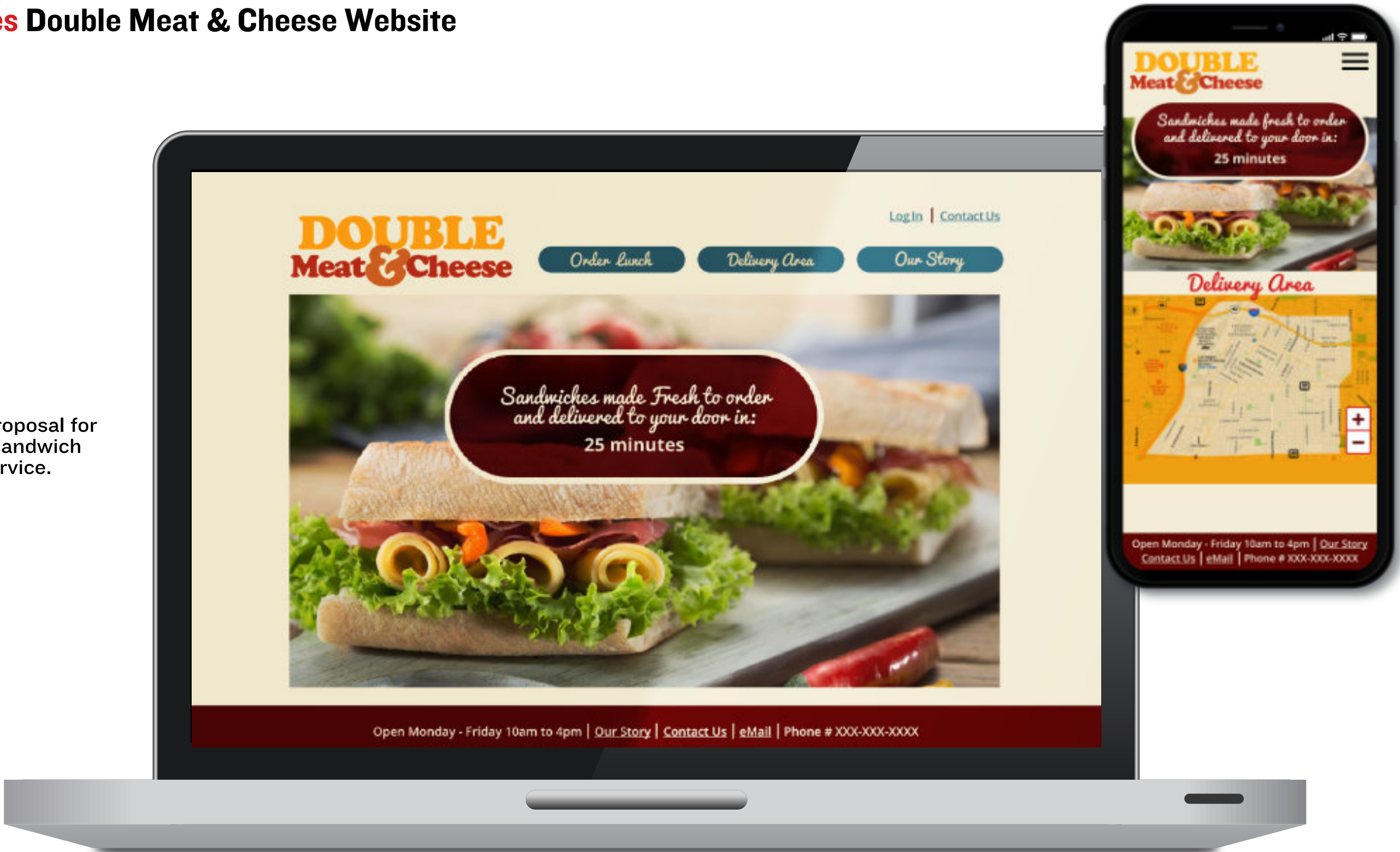


Websites Capriotti's Sandwich Shops, special scenario landing pages



Websites Double Meat & Cheese Website

Website proposal for an online sandwich delivery service.



Websites Double Meat & Cheese Website



Websites Double Meat & Cheese Website





jed@jedart.com

www.jedart.com

[linkedin.com/in/jedolsen](https://www.linkedin.com/in/jedolsen)

[behance.net/jedolsen](https://www.behance.net/jedolsen)